



Oregon Burglar & Fire Alarm Association

March Newsletter

**OREGON BURGLAR & FIRE ALARM ASSOCIATION
NEEDS YOUR HELP
FROM MEMBERS AND INDUSTRY LEADERS**

We are asking for you to help in writing Letters of Support of SB 959. This legislation is critical for protecting security and life safety devices and their systems.

Oregon gov link to SB959
<https://olis.oregonlegislature.gov/lis/2022SR1/Measure/Overview/SB959>
Enclosed below is a letter from the Vice President of Advocacy and Public Affairs for the ESA

Letters of Support for SB 959

February 10, 2025
Senate Judiciary Committee
Re: Senate Bill 959
Chair Prozanski and members of the Senate Judiciary Committee,
My name is Jake Braunger, and I serve as the Vice President of Advocacy and Public Affairs for the Electronic Security Association (ESA). ESA is the largest trade association in the United States representing the electronic security and life safety industry. Our member companies install, integrate and monitor intrusion and fire detection, video surveillance and electronic access control systems for commercial, residential, industrial, and governmental clients. Together, ESA member companies employ more than 500,000 industry professionals and serve more than 34 million residential and commercial clients.

First, we would like to thank the Judiciary Committee for introducing SB 959, and we urge you to support its passage. This legislation is critical for protecting security and life safety devices and their systems.

Oregon, like the rest of the country, has recently [experienced sophisticated robberies of banks and ATMs](#) as well as an increase in [burglaries targeting Asian businesses, homes, and places of worship](#). Additionally, there has been a [high-profile string of robberies of professional athletes nationwide](#). One thing is common among all these stories, and it is the use of signal jamming devices also called "wifi jammers". While these burglary tools are already illegal at the federal level, it is vital Oregon reinforces the policy to better deter their usage.

Additionally, SB 959 protects the integrity of security and life safety devices by making it less likely for those systems to be made vulnerable by unauthorized repairs. Repair.org, the coalition supporting the right to repair effort nationwide, recently announced an update to their model right to repair legislation specifically excluding security and life safety devices. Please support the passage of SB 959 to deter criminals and maintain the high integrity of citizen's home and commercial alarm equipment.

Feel free to reach out with any questions.
Thank you,
Jake Braunger
VP of Advocacy and Public Affairs
Jake.Braunger@esaweb.org
972-807-6807

Send Letters of Support to Jake.Braunger@esaweb.org

Central Station Monitoring: Challenges and Innovative Solutions

The security industry continues to evolve, and Central Station Monitoring remains a vital component in protecting homes, businesses, and public spaces. However, central stations face a growing list of challenges that require innovative solutions to ensure efficiency, reliability, and customer satisfaction.

Key Challenges Facing Central Station Monitoring

False Alarms and Verification Issues
False alarms place a heavy burden on monitoring centers, often resulting in wasted time and strained relationships with local emergency responders. Verifying alarms quickly and accurately is critical to reducing unnecessary dispatches.

Staffing and Training Shortages
Recruiting and retaining skilled operators is becoming increasingly difficult. Central stations must train staff on rapidly advancing technology while ensuring they adhere to strict protocols under high-pressure situations.

Cybersecurity Threats
As monitoring technology becomes more cloud-based and interconnected, cyberattacks targeting central stations' data and systems have increased. Protecting sensitive customer information and ensuring system integrity is more important than ever.

Integration with New Technologies
Many central stations face challenges integrating newer technologies, such as video verification, AI-based analytics, and mobile app notifications, with legacy monitoring systems.

Regulatory Compliance
Meeting evolving regulatory and industry standards — from UL certifications to local licensing requirements — adds complexity to daily operations.

Solutions and Innovations

Enhanced Video Verification
By integrating real-time video feeds with alarm signals, central stations can visually verify incidents before dispatching emergency services, significantly reducing false alarms.

Automation and Artificial Intelligence
AI-powered event filtering helps operators prioritize high-risk alarms and identify patterns that indicate real threats. Automated reporting and auditing tools also improve compliance and documentation.

Cloud-Based Platforms and Remote Access
Many monitoring centers are moving toward cloud-based solutions, allowing operators to work remotely when needed. This also enables faster software updates, better redundancy, and easier scalability.

Cybersecurity Upgrades
Central stations are investing heavily in firewalls, encryption, and regular security audits to guard against evolving cyber threats. Employee cybersecurity training is also becoming a core part of operations.

Improved Training and Retention Programs
Enhanced operator training programs, including virtual simulations and ongoing professional development, are helping central stations improve performance and reduce turnover.

Customer Self-Service Options
Some stations now offer customer portals and mobile apps, enabling users to directly manage alarm settings, update contact lists, and even review video footage — enhancing customer satisfaction and reducing operator workload.

Looking Ahead
The future of Central Station Monitoring will depend on how well the industry adapts to these challenges. By embracing technology, automation, and proactive customer engagement, central stations can continue to deliver reliable, responsive, and high-quality monitoring services in an increasingly complex security landscape.

General Meeting April 22, 2025 Save the Date & Register Now!

What's in Store:

- ✔ **Industry Insights:** Join a dynamic panel discussion with leading monitoring stations as they tackle today's biggest challenges and share how they're staying ahead.
- ✔ **Networking Happy Hour:** Connect with fellow industry professionals at **The Stockpot** in Beaverton from **3:00 to 4:00 PM** — a perfect chance to catch up and make new connections.
- ✔ **Meet Your Favorite Vendors:** Don't miss the opportunity to connect directly with top vendors who help keep your business running smoothly.
- ✔ **Flexible Attendance:** Attend in person from **1:00 to 3:00 PM**, or join us via **live stream** if you can't make it in person.

Who Should Attend:
Whether you're an **alarm company owner**, employee, or simply interested in learning more about **OBFAA** and the benefits of being part of a united industry community, this meeting is for you.

Networking

Meet new Vendors

Industry News

Happy Hour

Oregon Burglar & Fire Alarm Association

GENERAL MEETING

April 22, 2025
General Meeting 1pm-3pm
Happy Hour 3pm-4pm
Stockpot Broiler Beaverton OR

Vendors: If you are interested in signing up for sponsoring our event please email: eberman.obfaa@gmail.com

VENDOR SPONSORSHIPS AVAILABLE

INTERESTED IN SHOWCASING YOUR COMPANY?
VENDORS CAN SIGN UP TO SPONSOR THE EVENT!
CONTACT EBERMAN.OBFAA@GMAIL.COM FOR MORE DETAILS.
WE LOOK FORWARD TO SEEING YOU THERE!

[Register Now](#)

Fire & Security Expo

Save the Date

Registration will be open soon!

Oregon Burglar & Fire Alarm Association

Come And Join Us For Our Annual

FIRE & SECURITY EXPO

September 23, 2025
Time: 11:00AM-5:00PM

Featuring:

- Exhibitors
- Nationally Recognized Speakers
- Lunch Provided & Happy Hour
- Free Parking

LOCATION:
Holiday Inn Portland South
25425 SW 95th Ave.
Wilsonville, OR 97070

For More Information:
Contact Ericka Berman Administrator OBFAA
eberman.obfaa@gmail.com

Benefits of Membership

The Latest Industry News, Events, Quarterly meetings

Professionals know that only the most current information can keep them on top, and only OBFAA members receive the latest news dealing with the alarm industry in the Pacific Northwest. This keeps you on top of local trends, laws, products and people and allows you to make informed decisions as to the future of your business. We publish in the "Mirror", promote and report on industry events, and have quarterly meetings with relevant guest speakers.

[Membership Application](#)

Oregon Burglar & Fire Alarm Association New Member Welcome

Thank you for becoming a member of the Oregon Burglar & Fire Alarm Association! We appreciate your support and look forward to providing you with valuable benefits throughout the year.

Dorian Martin
Branch Manager Tigard OR

For More Information about becoming a member:
eberman.obfaa@gmail.com

Your Voice Matters! Members and Future Members

Attend the Board of Directors meeting to learn more about what's involved! We currently have vacant seats, so if you're interested in serving, we encourage you to inquire. This opportunity is open to both current members and future members who want to get involved and help shape the direction of the association. Membership is required to serve on the board and have voting privileges.

The Next Board Meeting is March 25, 2025 at 11:30AM PST.

[Get Involved](#)